**CALED AWARDS OF EXCELLENCE   
CATEGORY: PROMOTIONS**

**PROJECT/PROGRAM INFORMATION**  
Enter Name of Project or Program:  
Enter Name of Category:  
Name Of Company/Organization To Be Engraved Should You Win:  
Project Synopsis - Description Of Project:  
**(100 WORDS MAXIMUM)**

**YOUR CONTACT INFORMATION**Name (First & Last): Title/Position: Organization/Company: Address: Phone:E-mail:

**PROJECT/PARTNER INFORMATION (IF ANY) - OPTIONAL**Name (First & Last):

Title/Position:

Organization/Company:

Address:

Phone:

E-mail:

**PROMOTION QUESTIONS**

1. Describe project or program (when it began & finished & list multiple phases if any):   
   **(500 WORDS MAXIMUM)**
2. What impact has the project/program had on employment, expansion of local tax base & diversification of the area's economy?:  
   **(500 WORDS MAXIMUM)**
3. How has the project demonstrated innovation/creativity & what aspects of it could be replicated in other communities?:  
   **(500 WORDS MAXIMUM)**
4. What are the project/program's noteworthy contributions to the field of Economic Development?:  
   **(500 WORDS MAXIMUM)**
5. Describe program/project's achievement in obtaining its stated objectives & cost effectiveness:  
   **(500 WORDS MAXIMUM)**
6. Please attach up to 3 web site links which are relevant to your project/program (optional):

Please attach up to 3 photos or power point slides (no more than 8 slides) which are relevant to your project/program (optional):