

**Jeff Simpson**  
**Economic Development Manager**  
**Mono County**

Jeff Simpson has worked for the Mono County Economic Development Department in Mammoth Lakes, California for the last five years, a department which manages Tourism, Fisheries, Filming, and Economic Development initiatives for the County. As Economic Development Manager, Jeff oversees the Mono County Fish and Wildlife Commission, Mono County Economic Development, Tourism and Film Commission, Eastern Sierra Fishing Coalition, Yosemite Transportation Marketing Group, and the Yosemite Area Regional Transportation System - YARTS (AAC Member).

Jeff holds a Bachelor of Science in Business from the University of Nevada, a Masters in Sustainable Tourism from Arizona State University and studied abroad at the University of Turin - SAA School of Management in Torino, Italy. Prior to his work with the County, Jeff worked for the 2006 Winter Olympic Games, was the Director of Development for the Crisis Call Center, and the Director of Sales for the Reno Bighorns, a minor league NBA team in Reno, Nevada.

Born and raised in Bridgeport, California and a fourth generation East-Sider, Jeff traveled extensively before returning to his roots in Mono County and now calls Mammoth Lakes his home. Jeff recently climbed Mt. Whitney and Mt. Fuji and enjoys fishing, hiking, and traveling with his wife Jessica and son James.

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