California Investment Guide

California has always been a state where entrepreneurs come to realize their dreams. With the world’s 8th largest economy, new numbers from the Bureau of Labor Statistics show that California added more jobs between January 2014 and January 2015 than any other state. New tools for economic development will help to increase investment in the state. Now is the time to capitalize on our momentum.

To carry the message about the many business advantages companies enjoy in California, we have once again enlisted the help of Conway, publishers of Site Selection magazine, to produce the 2015-2016 California Investment Guide. The California Investment Guide will be utilized as a year-round tool to promote California to a greater qualified audience — in both domestic and international markets. This multimedia magazine will feature California through detailed reporting and analysis of trends, interviews with C-suite executives expanding in the state, and through actionable analysis of the state’s competitive advantages. Conway subscribers who received the guide in 2014 announced 1,520 projects, invested $127 billion, and created over 164,500 jobs.*

With the California Investment Guide scheduled to be published in November 2015, businesses and communities will soon have the opportunity to reserve advertising space. The print and digital magazine will be distributed globally to corporate facility planners and by GO-Biz, TeamCalifornia, and CALED. The publication will also be featured on the APEX award-winning website SiteSelection.com.

For more information about Conway and the California Investment Guide, contact Charles FitzGibbon at (615) 974-4080 or by email: charles.fitzgibbon@conway.com.

Sincerely,

Gurbax Sahota
CEO
CALED

Mary Ingersoll
DIRECTOR
TeamCalifornia

*information derived from the Site Selection Impact Report.