

DHL Export 101 Workshop Agenda

TUESDAY, June 6, 2017	
12:00-12:45 (45 minutes)	Registration and Continental Lunch Board Room at Sally Tomatoes SOMO Village 1100 Valley House Drive, Rohnert Park, CA 94928
12:45-1:00 (15 minutes)	Master of Ceremonies - Sam Driggers, CEcD , Director of Global Initiatives, California Asian Pacific Chamber of Commerce Welcoming Remarks & Overview Tim Ricard , Program Manager of Business Expansion & Retention, Sonoma County Economic Development Board Aaron Gallagher , Senior Director Sales Western USA, DHL Express
1:00 – 1:30 (30 minutes)	EXPORT ESSENTIALS 1: California Wine Industry Export Overview Christopher Beros , Asia Representative, Wine Institute
1:30 – 2:00 (30 minutes)	EXPORT ESSENTIALS 2: Getting into new markets and making money Richard Berwick , Co-Founder, Machinables, Inc. DBA Twindom
2:00 – 2:30 (30 minutes)	EXPORT ESSENTIALS 3: What do you need to know about exporting? George DuChaine , Senior Export Compliance Manager, DHL Express
2:30 – 3:15 (45 minutes)	PANEL: Who do I turn to when I need help? Moderator: Daniel Giavina , International Trade Specialist, International Trade Administration, U.S Department of Commerce Panelist: Adam Ivor , CO-Founder & VP Operations, Gliding Eagle George DuChaine , Senior Export Compliance Manager, DHL Express Jeff Deiss , Regional Export Finance Manager, SBA Rosie Jen , Senior Vice President and Manager of International Banking, California Bank and Trust Tim Ricard , Program Manager of Business Expansion & Retention, Sonoma County Economic Development Board
3:15 – 3:45 (30 minutes)	Shipping & Support Q & A along with Farewell Remarks
3:45-4:30 (45 minutes)	Networking