



2018 Webinar Wednesday Professional Development Schedule

All webinars will be from 1:00pm – 2:00pm (PST).

January 17, 2018

Legislative Landscape for 2018

Join CALED's legislative advocacy leaders as they give an update on the legislative landscape for 2018 and our economic development priorities.

February 7, 2018

Tech Tools: How software can change your community!

Join Kosmont Companies and Oppsites as they discuss the latest trends in using social media and technology to complete projects in your community.

March 7, 2018

Raising Funds for Economic Development

Learn from expert fundraisers on how to successfully raise funding to further your organization's economic development efforts.

April 4, 2018

PACE Financing

PACE is a great financing tool for commercial and residential projects. Leaders from CEDA and Dividend Finance will discuss the status of PACE in CA and how PACE financing can help your community.

May 2, 2018

Legislative Update

Get a mid-year update on legislation impacting economic development and learn about top issues highlighted in the budget.

June 6, 2018

Best of Conference

After CALED's 38th Annual Conference Engage, join us for an encore presentation of the highest-rated breakout session.

July 11, 2018

Creating an Entrepreneurial Environment

Get tools and tactics on how communities can create an environment where new ideas & businesses can thrive.

August 1, 2018

Venture Banking

Learn innovative ways banks are working with economic developers to supporting entrepreneurs.

September 5, 2018

Working with International Companies

Learn best practices for working with foreign companies as they are deciding to locate in your community.

October 3, 2018

Revitalizing Land for Economic Development

This webinar will discuss strategies and case studies on how to revitalize your community.

November 7, 2018

CALED Legislative Year End

Join CALED's Legislative Chair and partners as they discuss this year's legislation and goals for 2019.

December 5, 2018

Trends in Retail

Hear what's new in retail and trends impacting the industry, impacting local economic development.

For more information please contact Jillian Boyd, jillian@caled.org

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