



make it happen

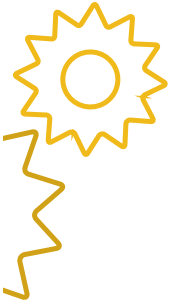
CALED'S 39th ANNUAL TRAINING CONFERENCE

MARCH 27-29, 2019 - ANAHEIM

Sheraton Park Hotel at the Anaheim Resort
Host City: City of Anaheim

**Presented by the California Association
for Local Economic Development**

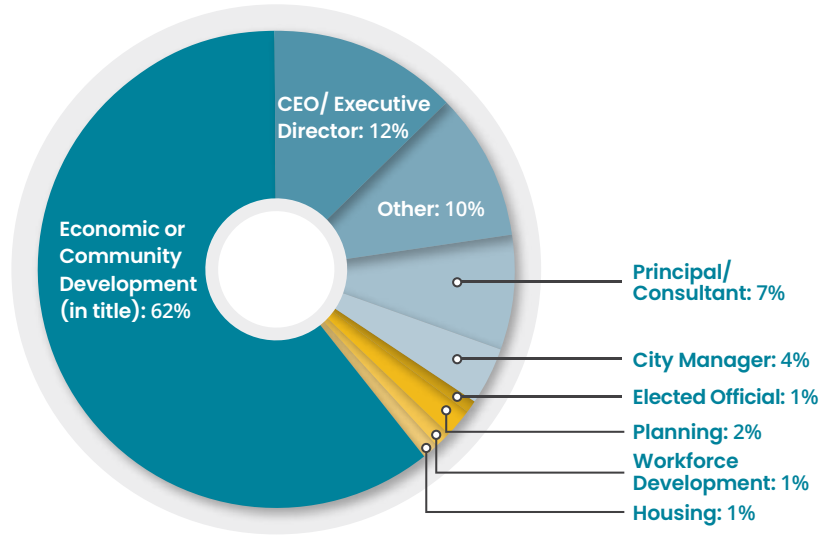
**Conference Partner: Governor's Office of
Business & Economic Development (GO-Biz)**



Your sponsorship at Make it Happen will help
you forge lasting relationships with California's
economic development leaders.

WHO ATTENDS THE CALED CONFERENCE?

CALED anticipates over 400 attendees in 2019 and your sponsorship will give you one-on-one opportunities to connect with the professionals who are growing and nurturing our economy.



EXCLUSIVE SPONSORSHIP OPPORTUNITIES

CALED understands that our sponsors value quality experiences with our attendees. Our sponsor opportunities focus on creating unique connections that build lasting relationships.

CALED CONFERENCE APP—\$4,500 (one available)

Deliverables: Two Conference Registrations, Two Culinary Crawl Registrations, drawing for one attendee to win free registration for the 2020 CALED Conference, inclusion on all conference materials with special acknowledgement in program.

CALED FUN RUN—\$1,000 (one available)

Deliverables: One Conference Registration, logo on t-shirt, inclusion on all conference materials with special acknowledgement in program.

CONFERENCE LANYARD—\$2,000 (one available)

Deliverables: One Conference Registration, Your logo with the CALED logo or Conference Theme on conference lanyard, inclusion on all conference materials.

CULINARY CRAWL—\$5,000 (one available)

Deliverables: Four Conference Registrations, Four Culinary Crawl Registrations, Official Crawl Host, inclusion on all conference materials with special acknowledgement in program.

WELCOME RECEPTION—\$5,000 (one available)

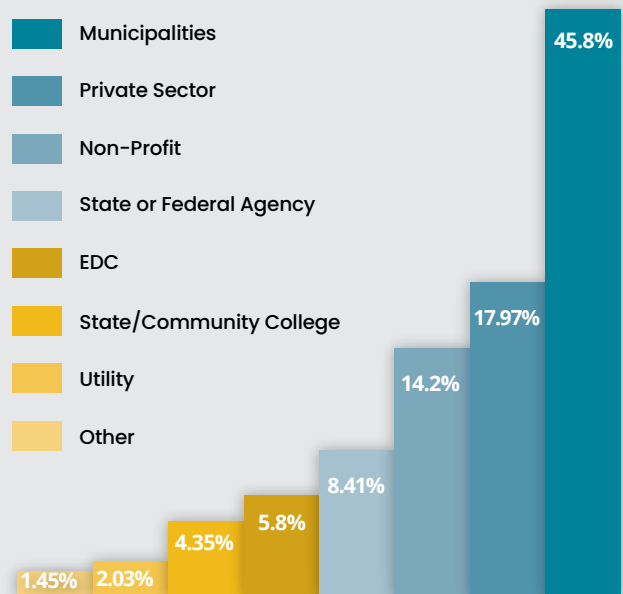
Deliverables: Three Conference Registrations, Three Culinary Crawl Registrations, Five minutes to address participants at reception, Three VIP seats at Celebrating Success Lunch, inclusion on all conference materials with special acknowledgement in program.

CONFERENCE LUNCHEONS—\$7,500 (two available)

Deliverables: Four Conference Registrations, Four Culinary Crawl Registrations, Five minutes to address participants at lunch, Four VIP seats at lunch, inclusion on all conference materials with special acknowledgement in program.

Sponsors also have the opportunity to network with attendees at the Make it Happen Expo during the Sponsor Reception and conference breaks.

WHAT TYPE OF ORGANIZATIONS ATTENDED THE 2018 CALED CONFERENCE?



If you would like to be a sponsor, please contact Laura Cole-Rowe, CALED's Conference Consultant, at (707) 631-5029 or conference@caled.org.

CONFERENCE PRICING

\$495

Early Bird Rate for Members & Non-Members
through Dec. 31, 2018

\$695

Member
after Dec 31, 2018

\$795

Non-Member
Includes 1-year membership
after Dec 31, 2018

\$35

Culinary Crawl
March 28, 2019

\$15

Fun Run
March 29, 2019

Register Now! www.caled.org

DELIVERABLES

	Prosperity PARTNER \$20,000 (Limit One)	Economic ENGINE \$10,000	Business BUILDER \$5,000	Conference EXHIBITOR \$2,500	Refreshment BREAK \$3,000 (Limit Five)	Conference SUPPORTER \$1,000
Availability to Address Attendees at Conference Welcome	●					
CALED Annual Membership	●	●				
Investor Profile in CALED Journal of Choice	●	●				
VIP Seating at Celebrating Success Luncheon	● 8 seats	● 5 seats	● 3 seats			
Culinary Crawl Tickets	● 8 registrations	● 5 registrations	● 3 registrations			
Logo on the nametag	●	●	●			
Exhibitor Space	● 10 x 20 space	● 10 x 10 space	● 6-foot table	● 6-foot table		
Conference Attendee Mailing List	●	●	●	●	●	●
Acknowledgement on Event Signage	● logo	● logo	● logo	● logo	● logo	● listing
Company Name/Logo in CALED Journal on Investor Page	●	●	●	●	●	●
Full Conference Registration for Attendees	● 8 registrations	● 5 registrations	● 3 registrations	● 2 registrations	● 2 registrations	● 1 registration
Annual Conference Website	● banner & link	● logo & link	● logo & link	● logo & link	● logo & link	● logo & link
Program Advertisements	● 2 full-pages	● 1 full-page	● 1/2 page	● listing	● listing	● listing

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CALED

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Sacramento, CA 95811**

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ABOUT CALED

The California Association for Local Economic Development (CALED) is California's premier economic development association. With more than 700 members, it is one of the largest economic development associations in the country, which is why we refer to our membership as California's Economic Development Network. Since 1980, when it was created, CALED has led the way in teaching economic developers, local elected officials, and state representatives the value of economic development and how it is used to grow businesses, generate revenue to support community development programs, and retain and create quality jobs.

THANK YOU TO OUR SPONSORS



For participant information, visit us online at
www.caled.org or call CALED at (916) 448-8252