



2019 Webinar Wednesday Professional Development Schedule

All webinars will be from 1:00pm – 2:00pm (PST).

January 23, 2019

Legislative Outlook

Hear from CALED's Leadership and Partners on an Economic Development Policy Agenda for 2019.

February 6, 2019

Opportunity Zones: A Great Resource for Your Community

Join us as industry experts discuss how your community can position itself for investment.

March 6, 2019

Working with Entrepreneurs in Your Community

Expert speakers discuss how communities can work with entrepreneurs to create business expansion.

April 3, 2019

Keys to a Successful Business Attraction Strategy

Hear tips and strategies for promoting your community using business attraction techniques.

May 1, 2019

Best of Conference

After CALED's 39th Annual Conference *Make It Happen*, join us for an encore presentation of the highest-rated breakout session.

June 5, 2019

Using Personal Leadership to Motivate Your Team

Learn quickly that it is not the title that makes a leader but rather your actions that create influence.

July 10, 2019

The Gig Economy

Explore Entrepreneurial Ecosystems as our experts discuss the data, trends and opportunities.

August 7, 2019

Business Resilience

Join our expert panelists as they discuss best practices for your businesses to be prepared for a natural disaster.

September 4, 2019

Game Changing Economic Development

Learn about an award-winning Economic Development finance project, as CALED's 2018 Game Change winner discusses their project highlighting economic development finance tools and collaboration, as well as helping change the local economy.

October 2, 2019

Manufacturing Resource Tool Kit

Check out resources and programs that will assist manufacturers thrive in your community.

November 6, 2019

CALED Legislative Wrap-Up

Join CALED's Legislative Co-Chairs and partners as they discuss this year's legislation and potential goals for 2020.

December 4, 2019

Trends in Retail

Learning best practices with working with site selectors to bring retail to your community.

For more information please contact Jillian Boyd, jillian@caled.org

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