INTRODUCTION

Gurbax Sahota,  
President & CEO  
California Association  
for Local Economic  
Development (CALED)
Agenda

1. Introduction. Gurbax Sahota, CALED President and CEO
2. Overview of Economic Development Opportunities in the FY 2021-22 Budget.
   - Dee Dee Myers, Special Advisor and Director, GO-Biz
   - Stewart Knox, Undersecretary, Labor & Workforce Development Agency
   - Dan Carrigg, Strategic Legislative Advisor, CALED
3. Q & A
4. Conclusion and Next Steps

PRESENTERS

Dee Dee Myers, Senior Advisor to the Governor & Director
CA Governor’s Office of Business & Economic Development
PRESENTERS

Stewart Knox, Undersecretary
CA Labor and Workforce Development Agency

PRESENTERS

Dan Carrigg
CALED Strategic Legislative Advisor
Grants to Individuals and Small Business

- $1.5 billion (Total of $4 billion) in additional COVID-relief grants through GO-Biz to small businesses.
- $8.1 billion in individual rebates for tax filers earning less than $75k. See budget trailer bill, SB 139, for details.
- $1 billion for direct payments to water systems to alleviate individuals’ household water debt accrued during the pandemic and aid water systems’ recovery from their revenue loss, especially small systems already struggling prior to the emergency.
- $5.2 billion in COVID rental relief.

Economic Assistance and Recovery

**Economic Assistance and Incentives:**
- $290 million for GO-Biz Cal Competes Tax Credits.
- $120 million for a new GO-Biz Cal Competes Grant Program.
- $250 million for assistance to public ports.
- $150 million in relief grants to entertainment venues, live events businesses, and minor league sports.
- $100 million in cannabis grants to local agencies to assist transitioning from provisional to annual licensing. *AB 141 and SB 160 are related cannabis budget trailer bills.*
- $95 million to Visit California for tourism marketing activities.
- $70 million extension for hiring tax credits.
- $70 million for small business financing, of which $50 million is allocated to assist underserved small businesses, and
## Economic Assistance and Recovery

**Economic Assistance and Incentives (Cont):**
- $20 million to the Small Business Loan Guarantee Program.
- $50 million for direct relief grants through the Office of the Small Business Advocate to eligible microbusinesses.
- $50 million in grants to small nonprofit performing arts organizations.
- $35 million to the California Dream Fund.
- $30 million to film industry, and $10 million to the Film Commission. *SB 144 is the related budget trailer bill.*
- $20 million for cannabis equity grants to local agencies.
- $17 million to the Small Business Technical Assistance Expansion Program. *Program changes are included in SB 151 budget trailer bill.*
- $5 million in matching grants for “brand neutral” efforts to increase consumer awareness of zero emission vehicle technology.

## Workforce Development

$2 billion in related allocations include:
- $500 million for students pursuing a teaching credential,
- $336 million to the CA Workforce Development Board for a variety of workforce development initiatives, of which $100 million is for expanding High Road Training Partnerships;
- $150 million to expand hiring more full-time community college faculty;
- $290 million for the community college’s Strong Workforce Program;
- $253 million to the Department of General Services to fund regional K-16 collaboratives to create streamlined pathways from high school, through post-secondary education to the workforce;
- $65 million to EDD to expand its Employment Training Panel into high demand sectors and improve coordination with community colleges;
- $19 million to the Dept. of Industrial Relations to expand paramedic training and participation of women in the construction industry.
**Broadband Deployment**

- $3.750 billion to the Department of Technology for an open-access, middle-mile network;
- $2 billion for urban and rural counties last-mile projects; $750 million financing loan-loss fund;
- $622 million in various allocations to the California Advanced Services Fund contingent upon passage of a bill in the 2021 Session detailing allocation;
- $439 million in grants to libraries that are eligible to be used to upgrade broadband; and
- $225k to the Gateway COG to develop a broadband master plan. AB 156, a budget trailer bill, contains additional details.

**Infrastructure and Other Investments**

- $7+ billion in various affordable housing and homeless programs and initiatives.
- $1.385 billion to the State Water Resources Control Board for water, wastewater, and groundwater projects.
- $1.063 billion to the Air Resources Board for various emissions reduction and clean vehicle incentives.
- $822 million over two fiscal years for a variety of brownfield remediation activities. Details are included in the budget trailer bill SB 158.
- $778 million to the State Energy Resources Conservation and Development Commission for various projects to support charging and hydrogen refueling infrastructure.
- $663 million to Department of Water Resources for drought relief projects.
- $500 million for wildfire prevention and forest resilience.
- $148 million for local beautification and litter removal, and $255 million for state efforts.
$124.6 Million was allocated to the Energy Commission for Zero Emission Vehicle (ZEV) Manufacturing Incentives. *(SB 129, Sec 77)*

- Incentives are to increase ZEV manufacturing, as well as ZEV components, charging, or refueling equipment.
- The Energy Commission is conducting outreach to companies and key partners, including CALED, to begin engagement process for ZEV businesses and supply chains in local communities.

For more information contact Larry Rillera at the Energy Commission: Larry.Rillera@energy.ca.gov

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**Key Trailer Bills**

- SB 151. Economic Development
- AB 150. Hiring Tax and Related Changes
- AB 156. Broadband.
- AB 149. Transportation/Litter Abatement.
- AB 140. Housing
- AB 141/SB 160. Cannabis.
- SB 158. Brownfields
Budget Set-Asides

More budget bills to come? The budget sets aside funding for various priorities to be specified in future budget trailer bill legislation to follow:

- $730.7 million for a water and drought resilience package.
- $500 million for student housing.
- $440 million for a climate resilience package.
- $800 million in various transportation funds.
- $200 million for local parks.
- $65 million for a “circular economy” package, meaning eliminating waste and improving the reuse of existing products.

SB 780 (Cortese): CALED’s EIFD/CRIA Improvement Bill

Provides helpful clarifications to improve functioning of two tax increment tools:

- EIFDs (Enhanced Infrastructure Finance Districts)
- CRIAs (Community Revitalization Investment Authorities)

- Changes include allowing: consolidated boards when multiple agencies join, the designation of project areas, and facilitating amendments to established plans.
- Resolves previous financing challenges of CRIAs.

Status: Has received strong bipartisan support. Now on Assembly Floor.
Key Deadlines

- Key Deadlines:
  - ✔ End of Session: September 10, 2021
  - ✔ Sign/Veto Deadline: October 10, 2021

Questions?
Thank You!