Economic Development Administration (EDA)
American Rescue Plan

INVESTING IN AMERICA’S COMMUNITIES
EDA’s Mission

To lead the federal economic development agenda by promoting innovation and competitiveness, preparing American regions for growth and success in the worldwide economy.

- Increase America’s global **ECONOMIC COMPETITIVENESS**
- Support **COMMUNITY-LED ECONOMIC DEVELOPMENT**
- Help communities develop **RESILIENT AND AGILE** local economies
EDA Supports Local and Regional Economies

REGIONAL & LOCAL ECONOMIC PLANNING
- Incubators
- Accelerators
- Access to capital

BASIC INFRASTRUCTURE
- Transportation
- Utilities

TECHNOLOGY INFRASTRUCTURE AND BUSINESS MODERNIZATION
- Broadband
- Cellular
- Wireless

BUSINESS SUPPORT
- Universities and community colleges
- Workforce development
- R&D
- Access to capital

RESILIENT REGION
- Innovation engines
- Business support
- Technology infrastructure and business modernization
- Basic infrastructure
Through an Equity Lens

“With an emphasis on equity, EDA’s investments made possible by the American Rescue Plan will directly benefit communities that have been denied full access to economic prosperity and who have been disproportionately impacted by the coronavirus pandemic. We will work with local communities across the country on innovative new approaches to ensure that we can increase American competitiveness by strengthening our workforce, businesses, and communities and build back better in regions across the country.”

Secretary Gina Raimondo
EDA’s Investment Priorities

- **Equity**
- **Recovery & Resilience**
- **Workforce Development**
- **Manufacturing**
- **Technology-Based Economic Development**
- **Environmentally-Sustainable Development**
- **Exports & Foreign Direct Investment**

Each ARPA Application must explain how they are going to benefit underserved communities.

Each ARPA Application must address Recovery and Resilience.

To learn more about EDA’s Investment Priorities, visit: https://eda.gov/about/investment-priorities/
Eligibility for EDA Grants

Eligible Applicants:

- State and local governments – counties, incorporated cities, special districts, JPAs, COGS, etc.
- Nonprofit organizations - working in cooperation with local government
- Institutions of higher education
- Native American tribal governments
- District Organizations

Economic Distress Criteria:

EDA has determined that economic injury from the coronavirus pandemic constitutes a “Special Need,” therefore nationwide eligibility exist for these funds

Applicants do not need to demonstrate additional economic distress to be eligible

Individuals and Businesses are not eligible to apply
EDA’s American Rescue Plan Grant Programs
$3 billion in American Rescue Act funding to Invest in America’s Communities

This **historic investment** will support bottom-up, economic development focused on advancing equity, creating good-paying jobs, helping workers to develop in-demand skills, building economic resilience, and accelerating the economic recovery for the industries and communities hit hardest by the coronavirus pandemic.

EDA investments made under the American Rescue Plan will support the Biden-Harris Administration’s commitment not just to build the American economy back to where it was before the pandemic, but to **build back better and stronger**.
$3 billion in American Rescue Plan funding to invest in:

**Jobs for Today**
- Good Jobs Challenge
- Travel, Tourism, & Outdoor Recreation

**Communities Built for All**
- Economic Adjustment Assistance
- Indigenous Communities
- Coal Communities Commitment

**Regions for the Future**
- Build Back Better Regional Challenge
- Statewide Planning, Research, & Networks
<table>
<thead>
<tr>
<th>NOFOs</th>
<th>Description</th>
<th>Total American Rescue Plan funding: $3B</th>
</tr>
</thead>
<tbody>
<tr>
<td>Statewide Planning,</td>
<td>Invest in economic plans, research to assess the effectiveness of EDA’s programs, and support for stakeholder communities around key EDA initiatives.</td>
<td>$90M</td>
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<tr>
<td>Research, &amp; Networks</td>
<td></td>
<td></td>
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<tr>
<td>Build Back Better</td>
<td>Transform 20-30 economically distressed regions through substantial investment through groups of 3-8 projects, totaling ~$25-75M per region; open to proposals up to $100M</td>
<td>$1B</td>
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<tr>
<td>Regional Challenge</td>
<td></td>
<td></td>
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<tr>
<td>Travel, Tourism, &amp;</td>
<td>Accelerate communities impacted by COVID-related travel and tourism decline through state grants ($510M) and competitive grants ($240M)</td>
<td>$750M</td>
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<tr>
<td>Outdoor Recreation</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Economic Adjustment</td>
<td>Invest in infrastructure, technical assistance, planning, and revolving loan programs through competitive grants available to every community.</td>
<td>$500M</td>
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<tr>
<td>Assistance</td>
<td></td>
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<tr>
<td>Indigenous Communities</td>
<td>Additional Economic Adjustment Assistance funds to specifically support Indigenous communities</td>
<td>$100M</td>
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<tr>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Good Jobs Challenge</td>
<td>Establish or strengthen regional systems to train workers with in-demand skills through employer-driven training, supporting participants with wrap-around services and employer commitments to hire</td>
<td>$500M</td>
</tr>
</tbody>
</table>
First Steps

- **Obtain a DUNS Number**
  - 1-2 Business Days
  - [http://fedgov.dnb.com/webform](http://fedgov.dnb.com/webform)
- **Obtain an EIN**
  - 10 Business Days
- **Register with SAM**
  - 7-10 Business Days
  - [https://www.sam.gov/](https://www.sam.gov/)
- **Create a Grants.gov Username and Password**
  - Same Day
- **Authorize the AOR**
  - Same Day (depending on your organization's EBiz POC)
- **Track AOR Status**
  - Same Day
### SEARCH GRANTS

#### BASIC SEARCH CRITERIA:
- **Keyword(s):** EDA_ARPA
- **Opportunity Number:**
- **CFDA:**

#### OPPORTUNITY STATUS:
- [ ] Forecasted (6)
- [x] Posted (23)
- [ ] Closed (14)
- [ ] Archived (288)

#### FUNDING INSTRUMENT TYPE:
- [ ] All Funding Instruments
- [x] Cooperative Agreement (29)
- [ ] Grant (23)
- [ ] Other (3)
- [ ] Procurement Contract (3)

#### ELIGIBILITY:
- [ ] All Eligibilities
- [x] City or township governments (6)
- [x] County governments (7)
- [ ] For profit organizations other than small businesses (2)

#### SEARCH RESULTS:

<table>
<thead>
<tr>
<th>Opportunity Number</th>
<th>Opportunity Title</th>
<th>Agency</th>
<th>Opportunity Status</th>
<th>Posted Date</th>
<th>Close Date</th>
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<td>EDA-HQ-ARRRN-2021-2006998</td>
<td>FY 2021 American Rescue Plan Act (ARPA) Statewide Planning, Research, and Networks</td>
<td>DOC</td>
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<td>EDA-2021-ARPAEAA</td>
<td>FY 2021 American Rescue Plan Act Economic Adjustment Assistance Notice of Funding Opportunity</td>
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<td>EDA-2021-ARPATOURISM</td>
<td>FY 2021 American Rescue Plan Act Travel, Tourism, and Outdoor Recreation Notice of Funding Opportunity</td>
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<td>07/22/2021</td>
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<td>EDA-HQ-ARPBBA-2021-2006976</td>
<td>FY 2021 American Rescue Plan Act Build Back Better Regional Challenge</td>
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<td>EDA-2016-Disaster</td>
<td>FY 2018 EDA Disaster Supplemental</td>
<td>DOC-EDA</td>
<td>Posted</td>
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<td>EDA-2019-Disaster</td>
<td>FY 2019 EDA Disaster Supplemented</td>
<td>DOC-EDA</td>
<td>Posted</td>
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<td>EDA-HQ-ARPGJ-2021-2006994</td>
<td>FY 2021 American Rescue Plan Act Good Jobs Challenge</td>
<td>DOC</td>
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<td>01/25/2022</td>
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<td>EDA-2021-ARPAINDIGENOUS</td>
<td>FY 2021 American Rescue Plan Act Indigenous Communities Notice of Funding Opportunity</td>
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<td>09/30/2022</td>
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<td>PWEA2020</td>
<td>FY 2020 EDA Public Works and Economic Adjustment Assistance Programs including CARES Act Funding</td>
<td>DOC-EDA</td>
<td>Posted</td>
<td>10/18/2019</td>
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<td>EDA-HQ-RNTA-2021</td>
<td>FY 2021 - 2023 Economic Development RNTA</td>
<td>DOC</td>
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<td>N01173-19-S-BA01</td>
<td>NRL Long Range Broad Agency Announcement (BAA) for Basic and Applied Research</td>
<td>COD-ONR-NRL</td>
<td>Posted</td>
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<td>09/30/2021</td>
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<td>Minerva Research Initiative</td>
<td>COD-WHS</td>
<td>Posted</td>
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<td>09/29/2021</td>
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</table>
Locate the NOFO

Under the Related Documents Tab
Package TAB

Application Forms Here
Find the Forms under Package
Match Requirements

ARPA funding Match Rates start at 80%
Grant + Match = Total Project Costs
80% + 20% = 100%

All Match must be documented in a letter. If you have match from 3 different sources – you need one letter from each. It must be committed, available, and for the same purposes as the grant request.

Tribes and jurisdictions that have exceeded their taxing and borrowing capacity are eligible for 100% Grant rate.

Jurisdictions that are requesting 100% match – must document their need in a separate letter.
Resilience – you must address it

Regardless of which NOFO each application must address Economic Resilience. How is your project going to:

- Diversify the economy,
- Broaden the industrial base,
- Enhance business retention and expansion,
- Build high performance resilient infrastructure,
- Reduce environmental impact,
- Help business adopt practices for more flexible response to change,
- Conduct comprehensive planning based on collective vision,
- Invest in human capital.
Impacting Underserved Communities

Each Application must explain how your project is going to

- Benefit all communities in your project area including underserved communities,
- Barriers those communities might face in accessing the benefit of the project,
- Contemplated outreach efforts to reach those communities, and
- Steps to address Barriers.
Dates and Times to Remember
All NOFOs

- All ARPA funds must be **awarded by September 30, 2022** - which means those competitions with rolling deadlines – **submit by January 31, 2022**
- All ARPA funds must be **dispersed by September 30, 2027** – which means projects should be **completed by May 31, 2027**.

- **Non-construction** projects performance period - **12-24 months**
- **Construction** projects performance period - **12-48 months**.
**Construction Projects: a few things to know**

Impacts and Outcome (job creation/retention and private sector investment) need to be clearly identified – committed beneficiaries (ED900B) make for a more competitive application.

Projects should be shovel ready when you apply - NEPA must be completed, and an EA issued prior to award – including all consultations (USFW, SHPO, THPO)

- Your EDR can provide templates for consultation and delegation letters if needed

Know what federal and state permits your project will need

- Some take a long time and make your project less competitive

**Strong labor standards, wages at or above prevailing wage rates, and local hire provisions are strongly encouraged.**
CEDS Alignment

- Each project must be consistent with the region’s current Comprehensive Economic Development Strategy (CEDS) or an equivalent EDA-accepted regional economic development strategy meeting EDA’s CEDS or strategy requirements.
  
  Contact your EDR if you have any question about the CEDS for your area.

- Applicants must detail how the proposed project will support the economic development needs and objectives outlined in the CEDS or equivalent strategy, and provide a copy of this planning document, either by attaching the document to the application or providing a web link for the document.
Which NOFO is best for my project?

- Applicants are **Strongly** discouraged from applying to more than one of the EDA ARPA NOFOs.
- EDA has the ability to move projects that were applied under one NOFO to a different one, if it is more appropriate there or there are available funds.
- If a Phase 1 Build Back Better Regional Challenge project is not chosen as a finalist, then they can apply under a different EDA ARPA NOFO.
Travel Tourism and Outdoor Recreation

EDA-2021-ARPATOURISM
Accelerate communities impacted by COVID-related travel and tourism decline through block grants to states and competitive grants

Travel, Tourism, & Outdoor Recreation
$750 million

Accelerate communities impacted by COVID-related travel and tourism decline through block grants to states and competitive grants

State Grants: $510M

- Award allocations to each state and territory based on economic development indicators in the leisure and hospitality industries
- Can fund destination marketing, but cannot fund economic diversification projects

Challenge: $240M

- Assist communities that suffered economic injury because of job losses in travel, tourism, or outdoor recreation sectors
- EDA prefers projects that directly support the travel, tourism, and outdoor recreation sectors; but will consider diversification projects
- Cannot fund local destination marketing
Competitive Tourism Grants: Eligible Uses

**Strategy development** for travel, tourism, and outdoor recreation pandemic recovery

**Recovery project implementation**, including construction projects for:
- Cultural, arts and tourism facilities
- Zoos and aquariums (*policy change*)
- New outdoor recreation and trail infrastructure and public access enhancements
- Nature-based infrastructure projects to improve access to recreation
- Non-construction activities, including **country-wide or multi-state** travel, tourism, or outdoor recreation promotion
  - *State and local-level tourism promotion and marketing projects are only eligible under state tourism grants*

**Diversification projects**
*(EDA prefers projects that support the travel, tourism, and outdoor recreation sectors)*

**Local and regional tourism marketing and promotion** are only eligible under state tourism non-competitive grants
Tourism Projects – What’s not eligible

- Projects that are primarily residential in nature,
- Projects to create community amenities that are not specific to regional tourism (e.g., swimming pools, golf courses),
- Projects that directly support casinos or gaming,
- Projects that support general governmental or public safety functions,
- Requests for funding to supplement operating budgets or replace lost revenue (including lost tax revenue),
- Projects that are primarily directed at public health responses to the coronavirus pandemic,
- Projects that establish or recapitalize a revolving loan fund (RLF),
- Projects that design or construct a business incubator.
How to apply

- **REACH OUT TO YOUR EDR TO DISCUSS THE PROJECT FIRST**
- Apply through Grants.gov
- Funding Opportunity Number – EDA-2021-ARPATOURISM
- READ the NOFO
- Utilizes EDA Regular Application Forms
- Application Checklists can be found in the NOFO – identify which forms you need - you must submit a complete application
- READ the NOFO – (this is not a typo; it is very important)
Economic Adjustment Assistance

EDA-2021-ARPAEAA
Economic Adjustment Assistance
$500 million

*Invest in infrastructure, technical assistance, planning, and revolving loan programs through competitive grants available to every community*

- Most flexible American Rescue Plan program; intended to fund non-construction and construction activities not already part of another Notice of Funding Opportunity (NOFO). Awards will range from $500K to $5M (ish).

- A wide range of technical, planning, workforce development, entrepreneurship, and public works and infrastructure projects are eligible for funding under this program.

- For larger projects, the Build Back Better Regional Challenge would be better if it supports an existing or emerging Industry Sector.

$200M Coal Communities Commitment
Ineligible projects:

- primarily residential in nature,
- community amenities (e.g., swimming pools, zoos, recreational centers),
- casinos or gaming or projects that support them,
- general governmental or public safety functions (e.g., buildings to house municipal government, firehouses, public safety equipment), and
- requests for funding to supplement operating budgets or replace lost revenue (including lost tax revenue).

In addition, EDA will not fund projects that are primarily directed at public health responses to the coronavirus pandemic (e.g., testing or vaccination centers, increased hospital capacity, acquisition of PPE for general government use or public distribution); however, incidental public health costs may be included in project budgets (e.g., the cost of PPE for personnel providing technical assistance, larger spaces to accommodate social distancing, increased travel costs to accommodate pandemic safety measures).
How to apply

- REACH OUT TO YOUR EDR TO DISCUSS THE PROJECT FIRST
- Apply through Grants.gov
- Funding Opportunity Number – EDA-2021-ARPAEAA
- READ the NOFO
- Utilizes EDA’s regular application forms.
- Application Checklists can be found in the NOFO – identify which forms you need - you must submit a complete application
Build Back Better Regional Challenge

EDA-2021-ARPABBBRC
$1 billion to Build Back Better

Transform economically distressed communities through substantial investment in regional growth clusters

Support Regional Growth Clusters
- Transform regional economies through a collection of 3-8 interconnected, aligned projects
- Fund infrastructure, workforce, entrepreneurship, planning, and more to grow a regional industry or industries

Regional Moon Shot
Building more inclusive, dynamic regional economies for the future

Coal Communities Commitment
Award at least $100M of the $1B in available funding to coal communities
Example BBB Regional Clusters

**Ag-tech Cluster** ($25M)
E.g. UAV, Food innovation

**Manufacturing Cluster** ($80M)
E.g., Automotive, Semiconductor

**Services Cluster** ($50M)
E.g., Technology, Financial

**Projects in the region:**
- 2 infrastructure projects
- 1 planning project
- 1 entrepreneurship project

**Projects in the region:**
- 5 infrastructure projects
- 1 innovation project
- 1 entrepreneurship project
- 1 workforce project

**Projects in the region:**
- 3 infrastructure projects
- 2 workforce projects
- 2 entrepreneurship projects
BBB Regional Challenge

**Program Intent:** Transform regional economies and supercharge business / regional growth clusters through a collection of collaborative, aligned projects designed to grow new industries and scale existing ones.

**Regional Growth Cluster:** Several entities working together to grow a regional economy through the growth of an existing or creation of a new regional industry.

Grants would support the following *types* of activities:

<table>
<thead>
<tr>
<th>Workforce</th>
<th>Entrepreneurship</th>
<th>Planning</th>
<th>Infrastructure</th>
</tr>
</thead>
<tbody>
<tr>
<td>Start and grow workforce development programs to support the needs of industries</td>
<td>Support entrepreneurs to commercialize technologies for industries of the future</td>
<td>Create and scale visionary goals, partnerships, and plans for the future</td>
<td>Build the roads, grids, fiber, and “bricks” that will enable all communities to thrive</td>
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</tbody>
</table>
CA Clusters - US Cluster Mapping Project
Key Elements of Success

- **Regional Assets** – A strong regional growth cluster will identify, make use of, enhance, and/or create regional assets that will support the regional growth cluster’s competitiveness. Regional assets include, but are not limited to, basic infrastructure (e.g., broadband), existing competitive advantages (e.g., access to the ocean, research universities), and newly proposed projects to catalyze economic growth (e.g., a new training facility).

- **Industry Leadership** – A strong regional growth cluster will demonstrate strong alignment with existing or prospective industry needs and strong leadership from the private sector, aligned to the coalition’s vision. This could include employer commitments to job creation in the region, expected private sector investments, and the coalition’s private sector engagement strategy.

- **Sustainability** – A strong regional growth cluster will have a plan to maintain or improve the cluster’s economic growth in the years following the ARPA awards.

- **Equity** – A strong regional growth cluster will ensure that the proposed projects’ and broader cluster’s benefits are shared across all affected communities. Although not required, EDA encourages efforts to reach historically excluded populations, racial minorities, and women.
Phase I: 50-60 regions awarded technical assistance grants to finalize plans for project clusters

Total: ~$500,000 per region

Phase II: 20-30 regions from Phase I regions awarded implementation grants from full project cluster applications

Total: ~$25-$100M per region

Build Back Better Regional Challenge
Two-Phased Approach
Phase 1: BBB Regional Challenge

<$30M$: Phase 1 grants provide technical assistance to build out strategy and finalize component projects (~$500,000 per finalist)

- **July 2021**: Solicit concept proposals that utilize regional coalitions, industry support, and high-impact projects with a shared vision for a regional growth cluster
- **Oct. 19, 2021**: Phase 1 applications due (9:00 PM Pacific Time)
- **December 8, 2021**: Phase 1 award are made

**Applicant Information**

- Applicants should identify one key coordinating lead institution per regional cluster
- Tribes can apply; tourism and workforce projects are allowed as part of an overall regional development proposal
Phase 1: How to apply

- REACH OUT TO YOUR EDR - they can help identify potential projects to support the coalition and provide technical assistance.
- READ the NOFO
- Apply through Grants.gov
- Funding Opportunity Number – EDA-2021-ARPABBBRC
- Application does not require EDA regular forms - does require
  - Narrative – 5 pages
  - Appendix that contains a discussion of the Key Elements
  - Identification of Coalition Lead and Regional Economic Competitiveness Officer
  - Commitments from the Coalition
  - Letters of Support from Partners
  - Budget Narrative
  - All Standard Forms and Assurances

Application Checklists can be found in the NOFO – you must submit a complete application.
Phase 2: BBB Regional Challenge

~$970M: Phase 2 grants provide funds to implement strategy and component projects developed in Phase 1

**Project Expectations**

- Each collection of projects should consist of 3-8 component projects totaling $25-75M; open to proposals up to $100M
- Projects should be implementation ready.
- Award at least $100M to coal communities

- **Dec. 2021 – March 2022:** Phase 1 awardees use technical assistance grants to develop and submit Phase 2 applications with a clear regional strategy and implementation plan that requires funding
- **March 15, 2022 (9:00PM Pacific):** Phase 2 applications due
- **Sept. 2022:** EDA selects 20-30 winning regions with the most promising projects
- **Sept. 2022 – July 2027:** Regional Growth Clusters execute projects, EDA supports post-award monitoring
Phase 2: How to apply

- Only the finalist from Phase 1 will be allowed to submit applications.
- Applications for each component and the overarching narrative will be submitted through a special portal in Grants.gov.
- There is a checklist in the ARPABBBRC NOFO that describes what a complete application contains.
- EDA at its discretion may fund all or only some of the originally proposed component projects.
- Projects that don’t receive funding can then apply for one of the other EDA ARPA NOFOs.
Contact Information

EDA.gov
Economic Development Representatives:

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Asia King
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aking2@eda.gov
Questions?

Visit [www.eda.gov/arpa](http://www.eda.gov/arpa) to learn more about the American Rescue Plan programs and find contact information for each.