



Larry Vaupel serves the residents and vacation rental owners of Big Bear Lake as their Director of Tourism Management. He and his team of seven dedicated professionals manage the Vacation Rental Program that includes than 2,600 vacation rentals. Larry and his Golden Retriever (Nala) enjoy all the outdoor activities that come with living in Southern California's 4-Season Resort Community. He captures the beauty and fun of living in the mountains on his Instagram feed @larryvaupel.

Larry has worked in both the private and public sectors in the fields of city planning, real estate development, and economic development and has served a diverse mix of urban, suburban, and rural communities. Larry earned his B.S. in Government from Liberty University and an MPA and Ph.D. in Public Administration from Northern Illinois University.

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I serve on the Board of Directors because CALED is passionate about local economic development and creating vibrant communities across California. It is exciting to collaborate with other economic development professionals with the shared mission of maintaining our status as the best state for business profitability and the top state for job creation in the US.