

Dwayne Dalman *Economic Development Division Manager, City of Fairfield*

Dwayne Dalman is the Economic Development Division Manager for the City of Fairfield. He is responsible for managing the activities of the division, including the implementation of a two-year branding and marketing Strategic Plan that focuses on revitalizing the downtown and attracting businesses to the numerous business and industrial parks located in the city. Prior to coming to Fairfield, Dwayne held positions with the City of Oakley, El Cerrito and Concord, all within the greater San Francisco Bay Area. Before he started in economic development, Dwayne worked for the Stanislaus County EDC, managing their SBA 504 and EDA Revolving Loan Fund.

Dwayne earned a Bachelor's degree from Biola University and a Master's of Public Administration from Golden Gate University. Throughout his time in the public sector, Dwayne has actively participated with CALED. His involvement includes serving on a Conference Steering Committee as well as being a Regional Ambassador. In addition, he completed the Digital Business Developer and Digital Marketer certifications from CALED Digital EDU and received his ACE accreditation as part of the inaugural cohort in spring, 2020.