

Sydney Yeseta is the Assistant Manager of Economic Development for the City of Lancaster. In this role, Sydney oversees various real estate transactions and helps guide projects through the development review process. Further, she has spearheaded numerous economic development initiatives to attract and retain key new businesses, nurture entrepreneurship, and foster a development-friendly environment. Sydney leveraged her expertise and leadership to implement several successful programs to support the vibrant local business community in response to the COVID-19 pandemic.

With over eight years of professional experience in local government, Sydney has forged partnerships with local businesses, regional organizations, and commercial industrial developers, resulting in meaningful economic growth for the City of Lancaster.

Sydney earned her bachelor's degree from California State University, Los Angeles, and is expected to graduate from California State University, Northridge, with a Master's in Public Administration in August 2024. Sydney became an Accredited California Economic Developer (ACE) in 2021.