

Raissa de la Rosa joined the County of Marin in 2024 to launch their Economic Vitality Division. She brings to this position a breadth of knowledge from a career spent in non-profit and local government administration. In addition, she has more experience than she would like working in Emergency Operations Centers, and writing and implementing economic recovery plans. Through this she gained an understanding of the value of community, and how much more can be accomplished through collaboration and iteration. Raissa loves policy development, especially working on creative, sustainable land-uses to meet the full spectrum of workforce and business needs, and on initiatives that affect social equity and equitable community resilience.